

## Marketing UNC-Chapel Hill

<b>Competency</b>	<b>Course Prefix &amp; Number</b>	<b>Course Title</b>	<b>Course Offerings</b>
A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.		When multiple courses are listed for one competency, only one course is required to satisfy the competency, unless otherwise noted.	
A Principles of Marketing	BUSI 406*	Marketing	
B Global Markets / Trade & Financial Literacy	ECON 363*	International Economics from the Participant's Perspective	
C Organizational Resources Management	BUSI 403*	Operations Management	
D Entrepreneurship	ECON 125	Introduction to Entrepreneurship	

Posted: 2/14/2016

Revised: Winter 2016

### Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand

e=even years, o=odd years, ^=online

### Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (\*) denotes a prerequisite course.
- For more information from this institution, click here, [www.unc.edu](http://www.unc.edu)